



Calgary Boys' Choir 50th Anniversary Celebration Sponsorship Opportunities

Contact

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Introduction

The Calgary Boys' Choir is reaching out to the community to support our mission with essential funding and sponsorship. This year we have a very special event with unique sponsorship opportunities:

The Calgary Boys' Choir 50th Anniversary Celebration

May 23-26th, 2024.



These events will bring 50 years of choral community together, including alumni, community members, and our current choristers. All will participate in the final concert.

By supporting our 50th Anniversary events, you or your organization show a commitment to fostering a new generation of self-assured and creative young men. Additionally, you join in celebrating our legacy and the Calgary arts scene with alumni and community members in attendance.



We aim to use this celebration to make more Calgarians aware of our program and mission, and that this community outreach will bring a larger, diverse group of committed young singers to our ranks.

With our sponsors, we will build mutually beneficial partnerships through exclusive benefits and exposure to our network and community.

We look forward to collaborating with you to advance our organization, which brings the benefits of the arts to youth in Calgary and beyond.

About Us



For 50 years, the Calgary Boys' Choir has delivered dynamic, engaging, high-quality choral instruction, performance opportunities, and formative experiences designed for boys. Our vision is to empower boys to be remarkable, expressive, and creative citizens. We operate with core values of stewardship, integrity, creative leadership, excellence, growth, friendship, fun, and humor.

We make a difference in boys' lives by fostering the positive and unique social/emotional, educational, physical, and psychological benefits of music education. Showcasing diverse, contemporary, and complex choral music, our choristers play a developmental role in the music community with the prospect of advancing to an experienced choir level to enhance their talent and arts organizations.



Mission

Dynamic, engaging, high-quality choral instruction, performance opportunities, and formative experiences designed for boys.



Vision

Empower boys to be remarkable, expressive, and creative citizens.



Event Schedule

We are pleased to offer special partnership opportunities to support our 50th Anniversary Celebration, ranging from \$50 to \$2,500 with unique benefits and recognition.

**23
MAY**

**Tenors, Baritones
and Bass
Workshop**



**25
MAY**

**Workshop
Wrap-up Social**

**26
MAY**

**Concert
and Reception**

Events include:

- May 23–25: Three-day workshop for tenor and bass voices, open to both alumni and singers from the local choral community. The workshop will conclude with an informal social event Saturday Evening. **Gerald Wirth**, artistic director of the Vienna Boys Choir and former Calgary Boys' Choir artistic director (1991–1998), has been invited to direct
 - May 26: Celebratory concert at the Eckhardt-Gramatté Hall (Rozsa Centre, University of Calgary) including performances by the workshop choir, current members of the Calgary Boys' Choir, and guest artists.
 - May 26: Reception with past artistic directors, esteemed guests, special memories, and memorabilia to follow the concert
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As a heartfelt thank-you and in the spirit of partnership, our generous corporate sponsors receive exclusive branding, recognition, and special perks.

Sponsorship Opportunities and Benefits



Presenting Sponsor

Presenting Co-Partners – 50th Anniversary Concert & Celebration

2 available as co-sponsors at \$2,500 each
OR

Single sponsor at \$5000

Brief presentation from the stage before concert

Program cover and media recognition

4 or 8 VIP Seats to Concert

\$2500-\$5000



Guest Conductor Sponsor

Sponsorship of Workshop and Concert guest conductor expenses and honorarium

\$2,500 (1 available)

Brief presentation from the stage before concert

Program cover and media recognition

4 VIP Seats to Concert

\$2500



Concert Program Sponsor

Production and Printing costs
of the Concert Programme

\$1,500

Program and media
recognition

2 VIP Seats to Concert

\$1500



Reception Sponsor

Sponsorship of food and drink
for the reception

\$1,500

Program and media
recognition

2 VIP Seats to Concert

\$1500



Guest Artist Sponsors

Guest artist expenses and
honorariums

\$1,500 (3 available)

Program and media
recognition

2 VIP Seats to Concert

\$1500



Concert Recording Sponsor

Sponsorship of Performance
Recording costs

\$1,000

Program and media
recognition

2 Prime Seats to Concert

\$1000



Workshop Wrap-Up Social

Support for the cost of
food and drink at a local
restaurant or pub for
workshop participants

\$500 (3 available)

Program recognition

2 seats to Concert

\$500



Workshop Scholarship Sponsor

Tuition support for
workshop participants in
need

\$80

Program recognition

\$80



Supporters and Friends of The Calgary Boys' Choir

\$100 – Supporters
\$50 – Friends

Tax Receipts will be issued for
donations of \$50 or more.

Program Recognition

\$50-100



Gift in Kind Partners

Floral arrangements
Workshop lunches
Travel expenses and services
Media & Advertising
Silent Auction item donations

Tax Receipts will be issued for
the value of any Gift In Kind
of \$50 or more
(based on eligibility)

Program Recognition for Gift In
Kind values of \$100 or more

\$50 +